

Press room at the Government of the Generalitat of Catalonia in Barcelona



BOSCH

Invented for life

Industry:

Government Buildings

End User:

Generalitat Catalonia

While the main façade of the Palau de la Generalitat is an important illustration of civil architecture from the Renaissance period in Catalonia, today the building functions as the seat of the Presidency and Government of Catalonia. Inside is where all the government activities and decision-making—influencing the lives of Catalonians—takes place, not to mention major political events, including audiences and receptions.

Business Objective:

It became important to establish a smooth flow of communication between members of the government and representatives from the media.

Equipped with the latest Bosch multimedia technology for conducting press conferences, the new press room now enables journalists to carry out their job in the best way possible.

Solution:

The new press conference room in the Palau de la Generalitat measures 100 m² (1076 sq. ft.) and can accommodate up to 33 journalists in three rows of seats, plus ten additional posts for radio tasks. A highly intelligent sound system and digital simultaneous interpretation booths (Bosch DCN-IDESK-D Interpreter Desk) were installed, as well as an integrated DCN-NG intelligent discussion system both on the chairman's desk (Bosch DCN CONFF Concentus Units), and the journalists' desks (Bosch DCN Flush-Mounted Microphone Connection Panes). This equipment automatically regulates the flow of speech, which, in turn, makes the press conferences run more intuitively, and creates a more pleasant environment, encouraging journalists from the various media to attend and participate.

Thanks to the XLR connectors installed in the Bosch DCN system's blank panels on the journalists' conferencing units, the institutional audio is received from the journalists and a wired translation is then sent through one of the channels.



View of the main façade of the Palau de la Generalitat

Result:

The new press room is now fully up and running, and the installation of the new Bosch equipment has centralized all the equipment required to provide the best working conditions for all users.

Installed by:

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